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07-25-00

Attorney Docket No. 109671.117

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Brian Reistad, et al.

Examiner: TBA

Serial No.: TBA

Group Art Unit: TBA

Filed: July 24, 2000

Title: METHOD AND SYSTEM FOR FACILITATING MARKETING DIALOGUES

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

Dear Sir:

Enclosed herewith for filing in the above-referenced patent application are the following documents:

1. New U.S. Patent Application entitled **METHOD AND SYSTEM FOR FACILITATING MARKETING DIALOGUES**  
  
and naming as inventor(s): Brian Reistad;  
William D. Snapper;  
Andrew C. Payne; and  
James Campbell  
  
the Application including 40 pages comprising:  
  
23 pages of specification;  
3 pages of claims (claims 1-16)  
1 page of abstract: and  
13 pages of informal drawings (Figures 1 - 11).
2. Declaration and Power of Attorney (executed).
3. Small Entity Statement (executed).
4. Assignment and Form PTO-1595 (Recordation Form Cover Sheet) (executed).
5. Return Postcard.

The Commissioner is hereby authorized to charge the filing fee of \$345.00 (for a small entity), the Assignment recordation fee (\$40), and any other fees, and to credit any overpayment to, our Deposit Account No. 08-0219.

If the enclosed papers are considered incomplete, please contact the undersigned.

Respectfully submitted,



Donald R. Steinberg  
Reg. No. 37,241  
Attorney for Applicants

Date: July 24, 2000

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**DATE OF DEPOSIT July 24, 2000**

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**Applicant(s) or Patentee(s):** Brian Reistad, et al.

**Application or Patent No.:** TBA

**Filed or Issued:** July 24, 2000

**For:** METHOD AND SYSTEM FOR FACILITATING MARKETING DIALOGUES

**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY  
STATUS (37 CFR 1.9 (f) AND 1.27 (c)) - SMALL BUSINESS CONCERN**

I hereby declare that I am

- ☐ the owner of the small business concern identified below:  
☒ an official of the small business concern empowered to act on behalf of the  
concern identified below:

**NAME OF CONCERN:** Revenio, Inc.  
**ADDRESS OF CONCERN:** 16 New England Executive Park, 2<sup>nd</sup> Floor  
Burlington, MA 01803

I hereby declare that the above identified small business concern qualifies as a small business concern, as defined in 13 CFR Part 121, and reproduced in 37 CFR 1.9 (d), for purposes of paying reduced fees to the United States Patent and Trademark Office under Sections 41(a) and (b) of Title 35, United States Code, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when, either directly or indirectly, one concern controls or has the power to control the other, or a third party or parties controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention, entitled "METHOD AND SYSTEM FOR FACILITATING MARKETING DIALOGUES" by inventor(s) Brian Reistad, William D. Snapper, Andrew C. Payne, and James Campbell described in

- ☒ the specification filed herewith  
☐ application serial no. \_\_\_\_\_, filed \_\_\_\_\_  
☐ patent no. \_\_\_\_\_, issued \_\_\_\_\_

If the rights held by the above identified small business concern are not exclusive, each individual, concern or organization having rights to the invention is listed below\* and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c), if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

\*NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

☐ INDIVIDUAL ☐ SMALL BUSINESS CONCERN ☐ NONPROFIT ORGANIZATION

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

☐ INDIVIDUAL ☐ SMALL BUSINESS CONCERN ☐ NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

NAME OF PERSON SIGNING  
TITLE OF PERSON OTHER THAN OWNER  
ADDRESS OF PERSON SIGNING

Andrew C. Payne  
President + CEO  
Burlington, MA 01803

SIGNATURE \_\_\_\_\_ DATE 7/20/00